

HERITAGE PRESERVATION, INC.
Minutes of Meeting, 2-28-11

Those present: Teryl Shields, Carolyn Waterman, Mary Peck, Laura Connolly, Judy Tiffin, Brett Wood, Iva McClure, Lee Freeman, Bradley Dean, Betty Champion, Hester Cope, Vince Brewton, Dick Jordan, Billy Warren

1. Billy Warren welcomed new Board members: Teryl Shields (completing the final year of the unexpired term of the late Jim Ingrum) and Dick Jordan (elected to a three-year term replacing Charlotte Dean).
2. Billy Warren also welcomed Bradley Dean to his second meeting with HPI. (Bradley attended the annual meeting on Sunday, January 23.)
3. Vince Brewton made the motion that the minutes of the 12-13-10 and 1-23-11 minutes be approved. Carolyn Waterman seconded the motion, and it passed unanimously.
4. Billy Warren presented these financial reports:
 - a. January 23, 2011:

i. Checking Account Balance	\$1,989.54
ii. Forks of Cypress Account Balance	\$3,234.78
iii. FDR Account Balance	\$5,000.00
iv. Bailey Springs Project Balance	\$1,168.65
 - b. February 28, 2011:

i. Checking Account Balance	\$1,989.54
ii. Forks of Cypress Account Balance	\$3,234.78
iii. FDR Account Balance	\$5,000.00
iv. Bailey Springs Project Balance	\$1,168.65

Vince Brewton made the motion that the reports be approved. Teryl Shields seconded the motion, and it passed unanimously.

5. Billy Warren distributed copies of the listing of the current Board of Directors. He asked each person to check the list for accuracy (i.e. correct U.S. mail address, email address, telephone number).

It was agreed that Billy Warren will call Betty Champion ahead of each monthly meeting and that Betty will call Jerry Dowd. Otherwise, Billy will send an email reminder each month to everyone else.

6. Billy Warren reported that the subscription for a one-year renewal of *National Trust* magazine for the Florence-Lauderdale Public Library has been paid.
7. Billy Warren reported that the annual meeting of HPI held on Sunday, January 23, was a success. He thanked everyone for attending and for assisting to make the day interesting

and helpful.

Bradley Dean stated that, as a newcomer to HPI, he thoroughly enjoyed the annual meeting, finding it to be very informative.

8. Billy Warren distributed and briefly reviewed copies of a document entitled “Heritage Preservation, Inc.: Accomplishments – 2010.” He noted that he arrived at this list by perusing the minutes of HPI’s monthly meetings between January, 2010, and December, 2010. The listing stands as proof that HPI is a very active organization within the community.
9. Billy Warren distributed and briefly reviewed copies of a document entitled “Heritage Preservation, Inc.: Goals – 2011.” He stated that this document can serve as a work plan for HPI throughout the year.
10. Teryl Shields made this report for Florence Main Street:
 - a. All committees are well organized and are moving forward with projects:
 - i. The Promotions Committee will sponsor one or two events and plans to advertise downtown Florence in various publications with wide circulation.
 - ii. The Organization Committee has developed ideas for major fundraisers.
 - iii. The Economic Restructuring Committee has launched a project to create an electronic inventory, complete with text and photographs, of all structures in the Florence Main Street target area.
 - iv. The Design Committee is concluding its sales of the 2011 Calendar of Historic Homes in Downtown Florence and is discussing its possible 2012 calendar.
 - b. Florence Main Street is working with departments at City Hall to create a one-stop shop (i.e., one office to help a new resident or a new business owner know exactly what to do and with whom to speak to get everything needed to set up a home or business in the City of Florence).
11. Billy Warren reported that the Florence-Lauderdale Tourism Bureau has budgeted \$500 for the reprinting of the Walking Tour brochure. (HPI usually matches this allocation for reprinting the brochure.) Because HPI has on hand an inventory of this particular brochure, there is no rush to get it reprinted; however, that will probably need to happen before the end of the fiscal year on September 30.

There was a brief discussion of ways to expand the brochure to include all historic districts in Florence. These ideas were suggested:

- Expand its physical size without making it cumbersome.
- Change its format from a multi-fold brochure to a booklet.
- Create a virtual walking tour with appropriate electronic equipment.

This topic will be discussed further before a final decision is made.

12. Lee Freeman briefly reviewed the lives of these interesting personages who will be highlighted in HPI's Cemetery Stroll on Saturday, April 30, at the Florence City Cemetery:
 - a. Anne Campbell
 - b. M. W. Camper
 - c. Arthur C. Carter
 - d. "Aunt" Martha Cook
 - e. Dr. Louis Willoughby Desprez
 - f. Alexander Falk
 - g. Rev. Lawson J. Green
 - h. Rev. David W. Hollingsworth
 - i. Capt. David William Howell
 - j. James Martin
 - k. Miss Josephine "Josie" Milner
 - l. John Simpson

13. Billy Warren announced that, through the help of Bradley Dean, we now have a calligrapher for the historic markers that are affixed to the front exterior wall of historic properties. She is Ms. Marisa Keris, a graduate of the Rhode Island School of Design. Billy exhibited the marker which Marisa did for the Shoals Theatre. There was applause for her excellent work and for Bradley's helping us to locate her.

14. Carolyn Waterman:
 - a. Distributed copies of a promotional brochure for Downtown Florence Unlimited (DFU);
 - b. Noted that DFU is very interested in having residents as members of the organization (dues for an individual or family: \$25/year);
 - c. Invited everyone to the DFU meetings which are held at various locations in downtown Florence on the third Wednesday of each month at 8:00 a.m.;
 - d. Stated that Mary White is the DFU liaison who serves as the contact for individual/family members;
 - e. Expressed hope that downtown residents will begin to host events such as informal lemonade servings or string quartets on front porches; and
 - f. Noted that both residents and business owners in downtown Florence will benefit by working together for the common good.

15. Billy Warren stated that the ruins of the Forks of Cypress are now owned by the Alabama Historical Commission (AHC) but that one must go through privately-owned property to get to the ruins. Vince Brewton suggested that HPI should work toward achieving public access to the ruins in perpetuity. Billy Warren stated that he will start a correspondence with Bob Gamble, architectural historian at the AHC, to try to make it happen.

16. Vince Brewton announced, to everyone's great pleasure, that Bradley Dean has agreed to assist with the redesign of HPI's website. Bradley will do a mockup of a revised home page and two additional pages for us to view. Hooray for Bradley!

17. Billy Warren distributed copies of a one-page document entitled “Property Listings: National Register of Historic Places” and encouraged everyone to duplicate it for further distribution – especially to real estate agents in the Shoals.